



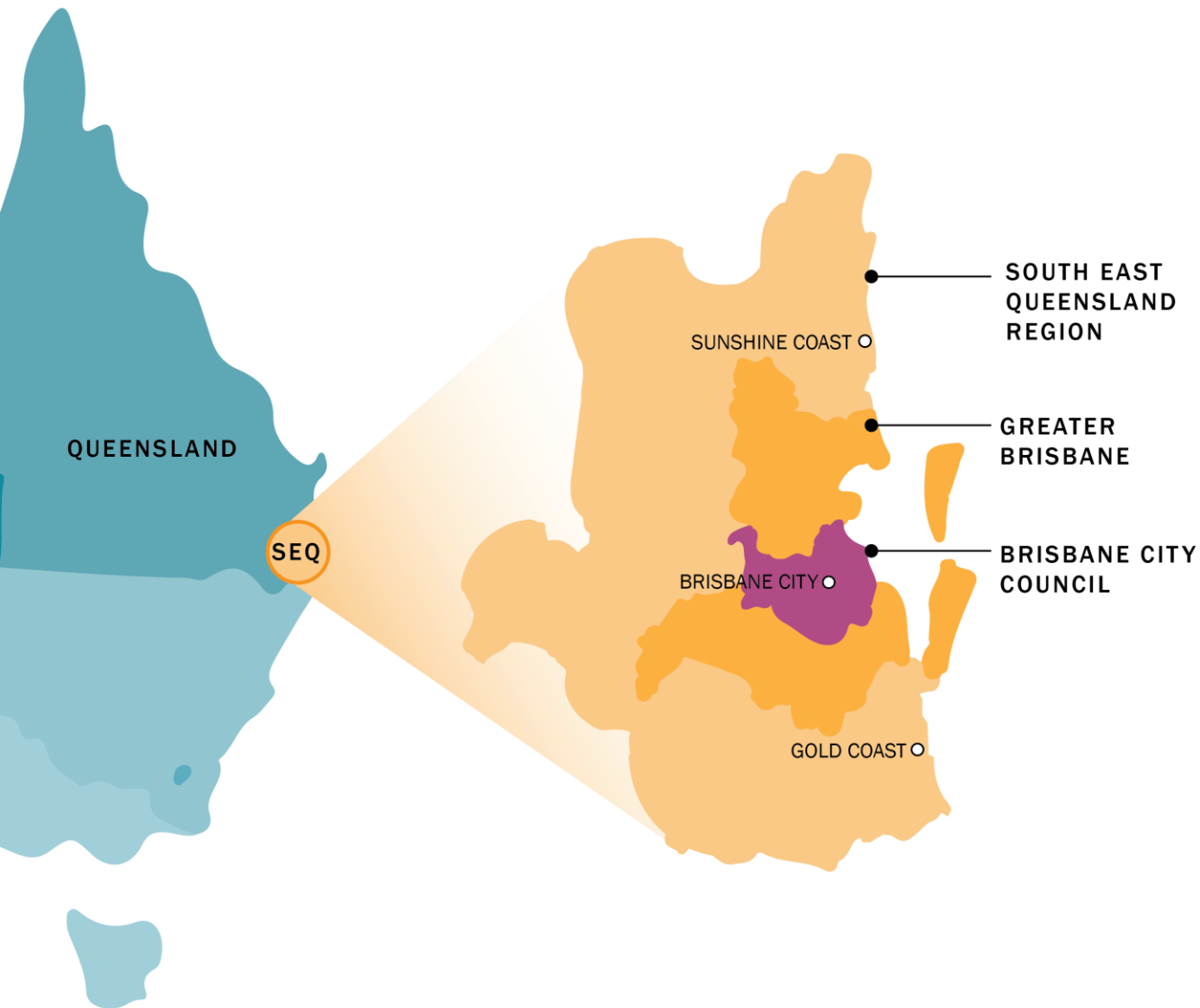
LEVERAGING BRISBANE 2032 Brisbane's Inner City Strategy

Councillor Krista Adams

Deputy Mayor of Brisbane
Civic Cabinet Chair for Economic Development &
The Brisbane 2032 Olympic and Paralympic Games



BRISBANE
ALIVE



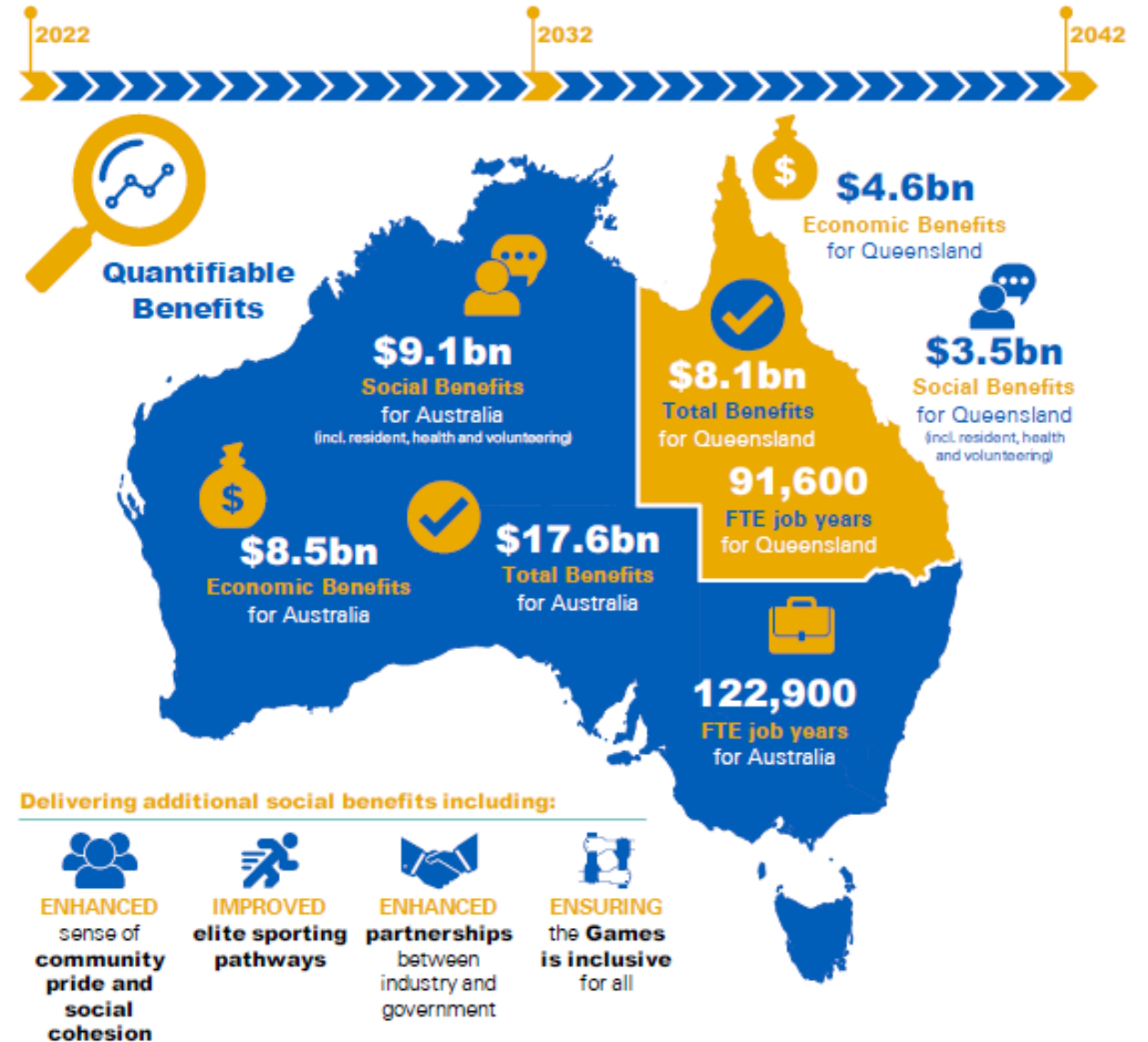
BRISBANE

- Capital city of Queensland
- Largest local government in Australia
- Population of 1,280,504
- 1,342.7 km² land area
- Australia's fastest growing capital city
- 283 days of sunshine every year
- Largest Carbon Neutral Government
- Budget of over \$3.9 billion

BRISBANE 2032

Fast Facts

- 2032 Olympic Games: 23 July - 8 August
- 2032 Paralympic Games: 24 August - 5 September
- Broadcast to ~200 nations with over four weeks
- Global audience 3 billion views
- \$8.1 billion economic impact for QLD
- \$17.6 billion economic impact for Australia
- 91,600 FTE jobs for QLD
- 122,900 FTE jobs for Australia

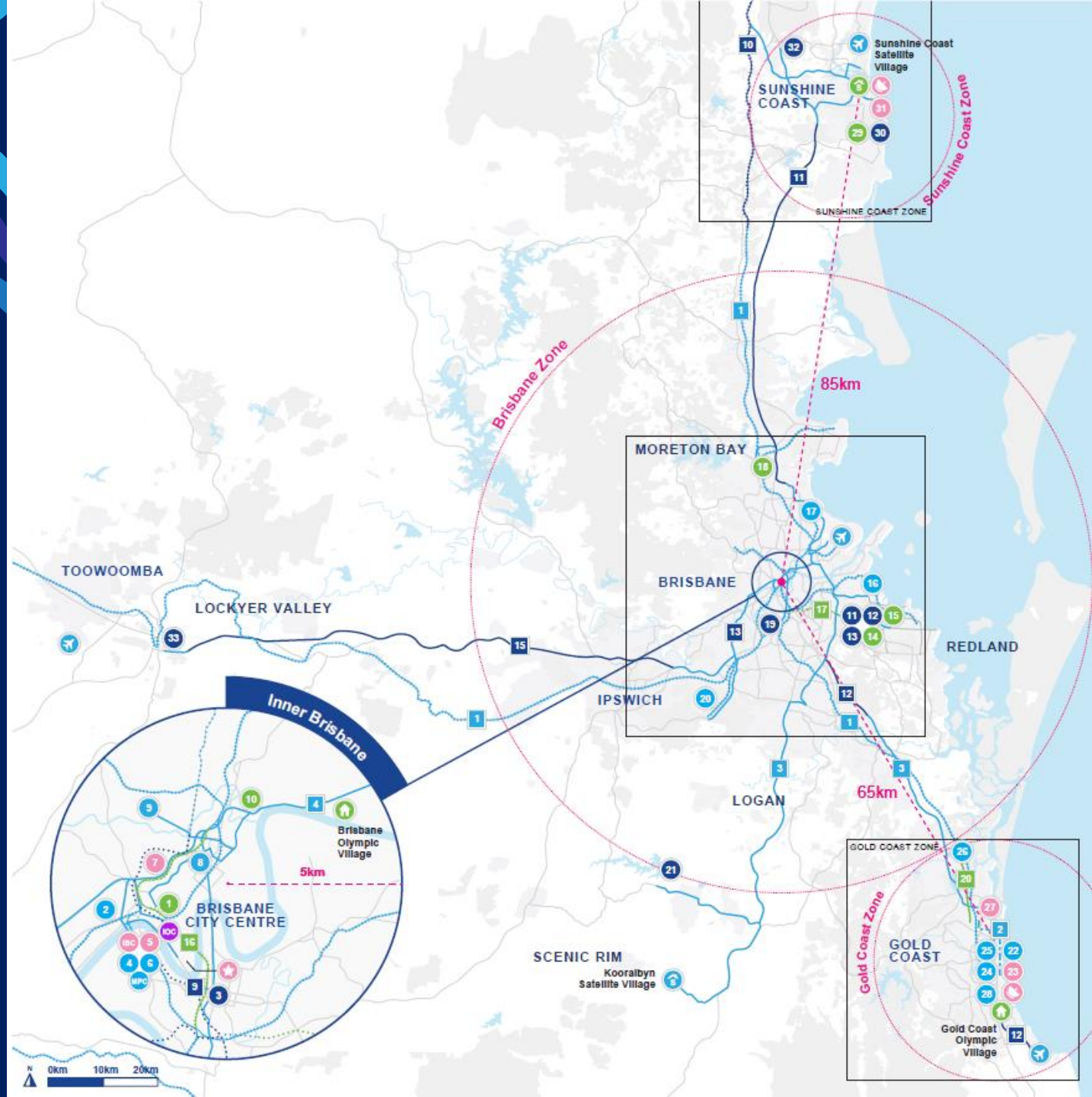


GAMES MASTER PLAN

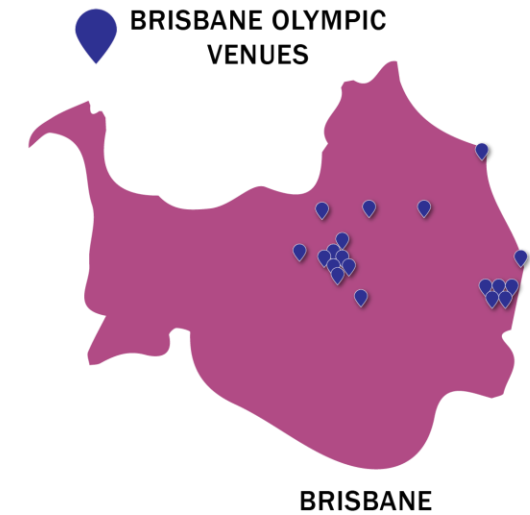
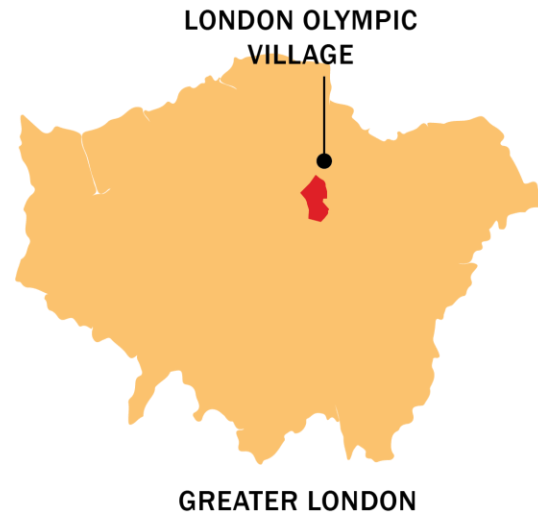
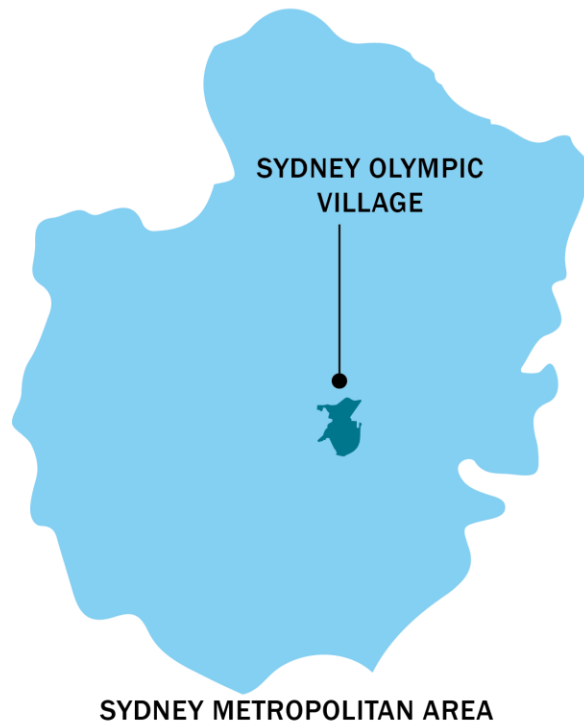
3 compact zones across South East Queensland:

- Brisbane
- Gold Coast
- Sunshine Coast

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OLYMPIC & PARALYMPIC GAMES PRECINCTS 'NEW NORM'



EMBRACING THE 'NEW NORM'



18 of the 32 competition venues, including 11 for Paralympic competition, will be in Brisbane



84% of venues are existing or temporary



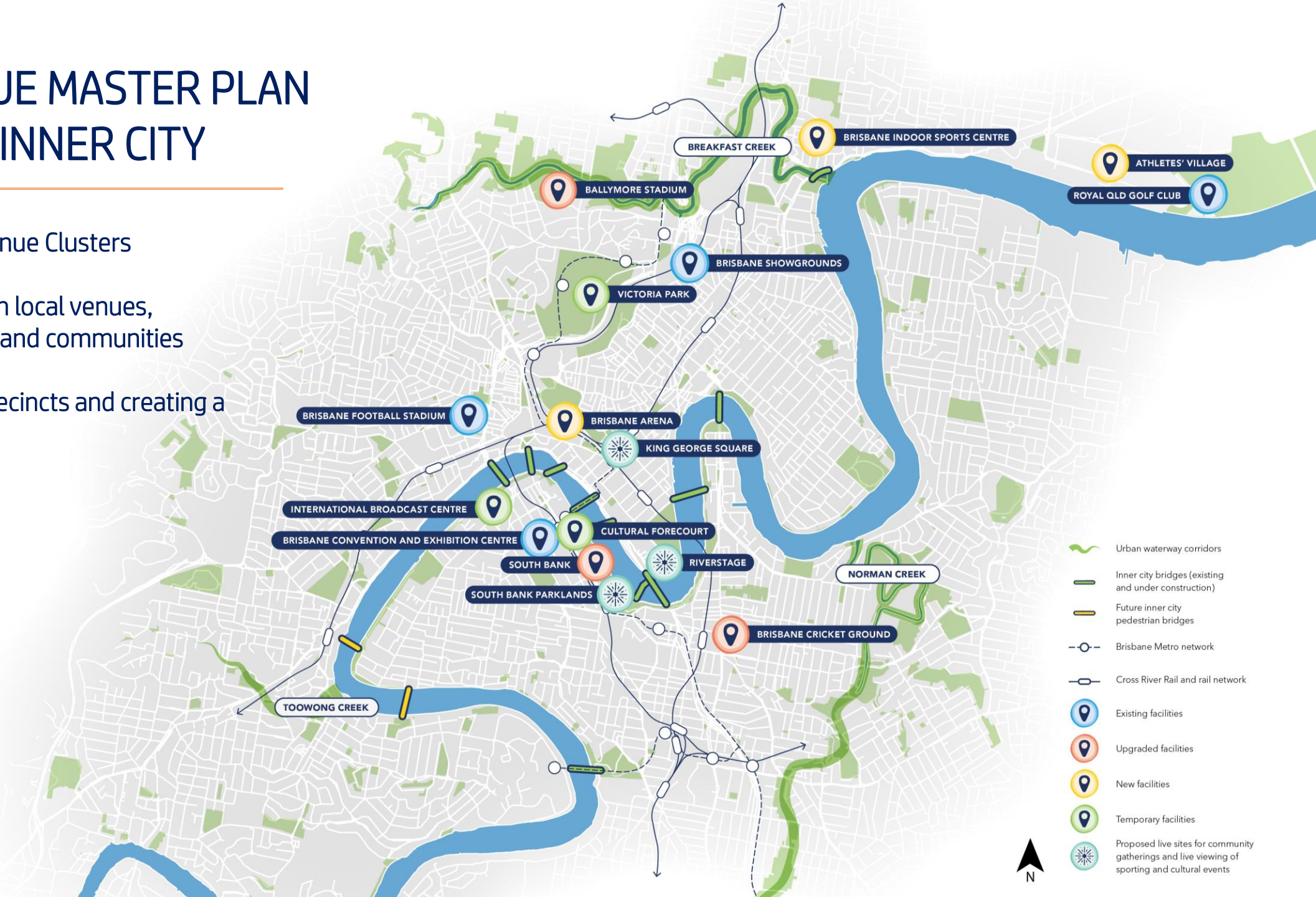
56% of sports will be held within 5km of the Brisbane CBD

GAMES VENUE MASTER PLAN BRISBANE'S INNER CITY

Leveraging Games Venue Clusters

Catalyse investment in local venues, infrastructure, places and communities

Connecting Games precincts and creating a walkable inner city



\$19B INFRASTRUCTURE PIPELINE

- \$550M Green Bridges Program
- Over \$7B in transport Infrastructure
- \$2.7B Gabba Rebuild
- \$2.3B Brisbane Arena
- \$3.6B Queen's Wharf
- \$2.5B Brisbane Waterfront

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Green Bridges Program



Victoria Park / Barrambin



Victoria Park / Barrambin

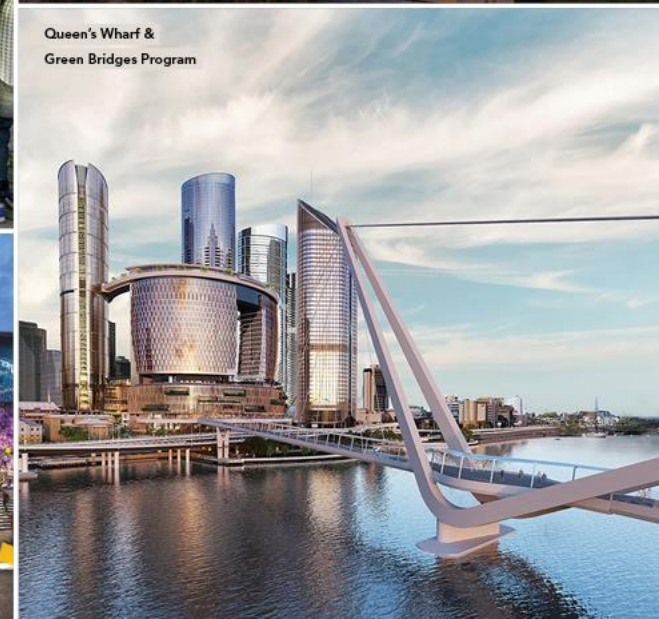


2032 Gabba Redevelopment

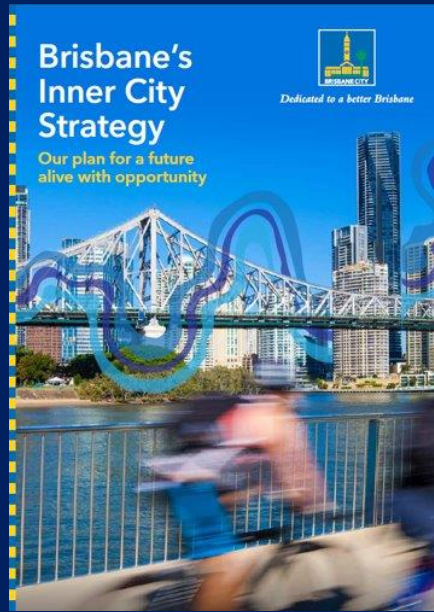


Brisbane Metro

Aquatic Centre, Roma Street



Queen's Wharf &
Green Bridges Program



BRISBANE'S INNER CITY STRATEGY

Our plan for a future alive with opportunity

Four Strategy Pillars

As Brisbane's thriving inner city continues its journey of transformation and renewal, we need to place emphasis on our lifestyle, culture, connectivity and the co-location of housing, employment and entertainment to create the foundations for a future.



Celebrating Brisbane's Subtropical Lifestyle

A network of green and blue infrastructure connects and beautifies our inner city precincts, and creates cool and enjoyable journeys on foot, bike or public transport.



Connecting Places and Transport

An integrated public and active transport network provides seamless opportunities to access more destinations and is a precursor to an inclusive inner city society.



Curating Cultural Experiences

A diversity of experiences across the inner city will increase visitor length of stay and overnight spend, helping the Brisbane region secure an extra \$6.5b visitor expenditure per annum by 2031.



Creating Inner City Neighbourhoods

Inner city urban renewal will support the creation of inner city neighbourhoods where high-quality housing and employment opportunities are unlocked.

LEVERAGING BRISBANE 2032

Inner City Priorities

Creating vibrant destinations

Catalyse investment around Games Venues

24/7 economy

Connecting places and transport

Upgrading and optimising infrastructure investment

Creating a walkable inner city

Curating cultural experiences

Attracting major sporting, cultural and business events

New tourism products and experiences

Inner city urban renewal

Unlock housing supply and creating new jobs

1 million people living and working in the inner city by 2041



LEVERAGING BRISBANE 2032

Our aim is to build a globally recognised brand for Brisbane and the region, giving visitors more reasons to stay and spend.

The Visitor Economy: 2031



13M
EXTRA VISITORS
GROWING AT 5% PER
ANNUM



\$6.5b
ADDITIONAL
OVERNIGHT SPEND



48M
EXTRA OVERNIGHT
STAYS GROWING AT 6%
PER ANNUM



3.2 DAYS
ON AVERAGE








50,000
ADDITIONAL
EMPLOYEES



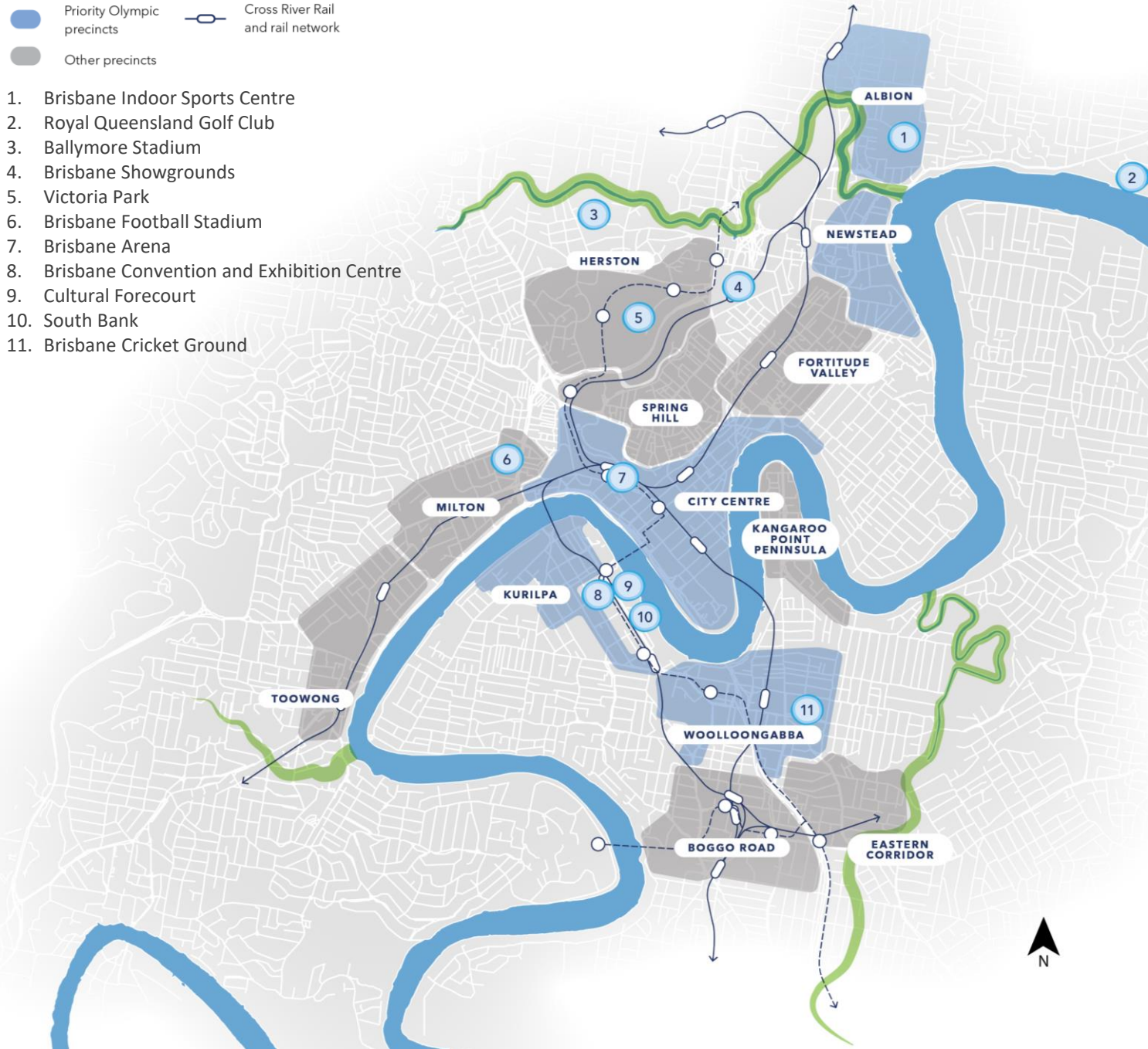
8%
MORE VISITORS TO
PURCHASE AN
EXPERIENCE



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-  Urban waterway corridors
-  Priority Olympic precincts
-  Other precincts
-  Brisbane Metro network
-  Cross River Rail and rail network

1. Brisbane Indoor Sports Centre
2. Royal Queensland Golf Club
3. Ballymore Stadium
4. Brisbane Showgrounds
5. Victoria Park
6. Brisbane Football Stadium
7. Brisbane Arena
8. Brisbane Convention and Exhibition Centre
9. Cultural Forecourt
10. South Bank
11. Brisbane Cricket Ground



INNER CITY PRECINCT PLANNING

Precinct Planning underpins the delivery of the Inner City Strategy initiatives and directions.

Initial focus will be on precincts which feature major venues for the Brisbane 2032 Games and precincts that are rich in infrastructure and well located to accommodate sustainable growth.

PRIORITY GROWTH PRECINCTS

- Kurilpa
- City Centre
- Newstead
- Albion
- Woolloongabba

KURILPA SUSTAINABLE GROWTH PRECINCT

Temporary Local Planning Instrument (TLPI)

- Unlock housing supply by allowing taller residential buildings in exchange for additional development requirements and community benefits
- Create a sustainable and connected community, where owning a car is optional
- Provide diverse and affordable housing options to suit the needs of residents at every stage of life and across different income levels
- Catalyse urban renewal on legacy industrial sites
- Deliver new public realm, infrastructure, community and cultural facilities and green space



KURILPA SUSTAINABLE GROWTH PRECINCT

Temporary Local Planning Instrument (TLPI)

Diverse and Affordable Housing Options

Housing diversity, affordable housing, long-term rentals, adaptable housing

Green and Sustainable Buildings

5 Star Green Star, Green Plot Ratio, subtropical design excellence

Green Mobility

Maximum car parking rates

Community Benefit

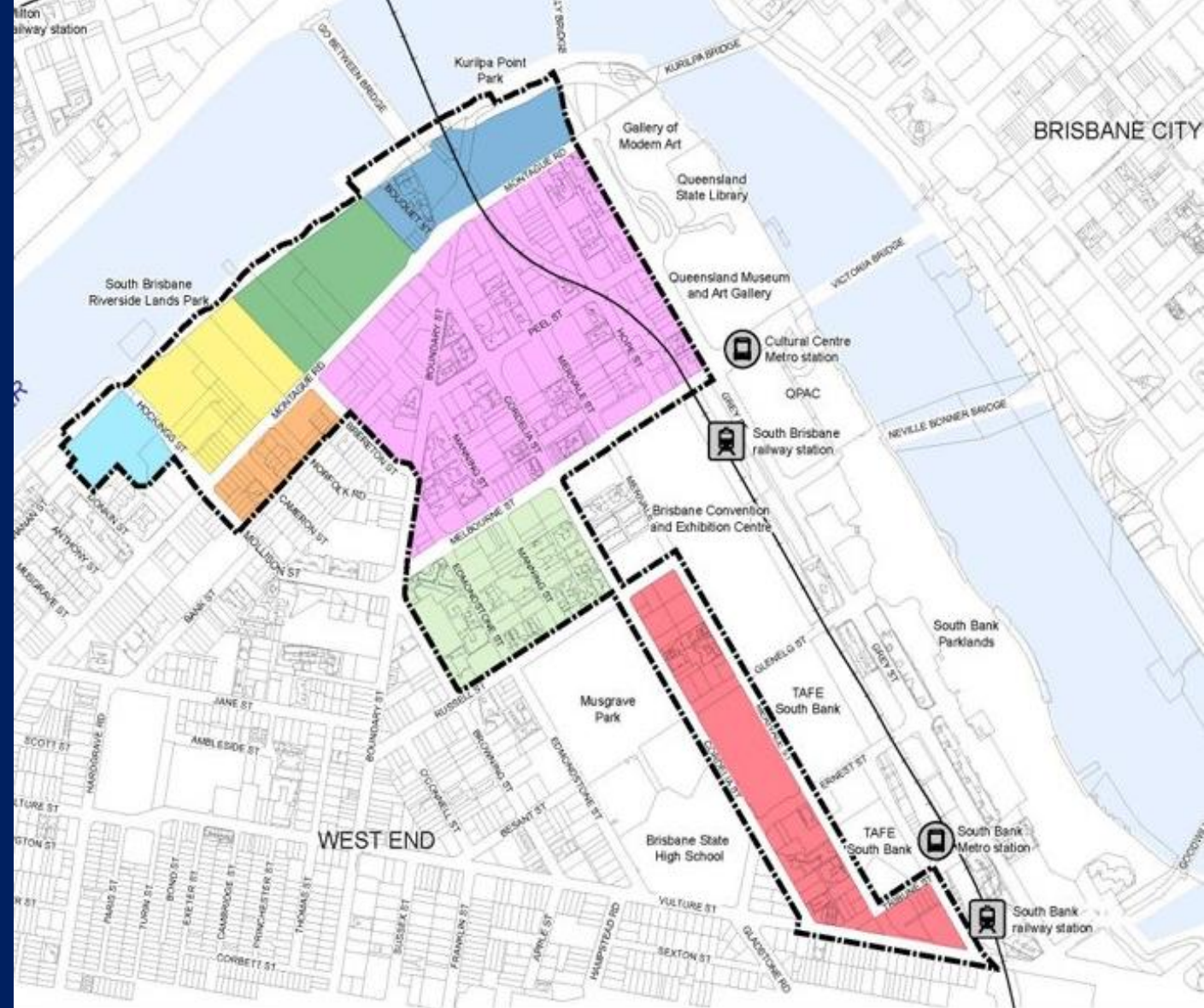
Public art contributions, cultural and community facilities, public infrastructure









Public Realm and Park

Publicly accessible private open space, riverside parkland, arcades, laneways and plazas

Supporting Infrastructure

Infrastructure contributions and delivery to keep pace with demand



- | | | |
|---|--|--|
|  Area 1: Kurilpa core - Unspecified height on sites 1,800m ² or greater 50 storeys on sites less than 1,800m ² |  Area 4: Musgrave Park - 30 storeys |  Area 7: Montague Road - 20 storeys or 15 storeys where adjoining land in the Character residential and/or Low-medium density residential zones |
|  Area 2: Kurilpa peninsula - unspecified height |  Area 5: Riverside north - unspecified height |  Area 8: Hockings Street - 30 storeys |
|  Area 3: Kurilpa south - 30 storeys or up to 50 storeys where fronting Melbourne Street |  Area 6: Riverside south - 50 storeys | |
- Note—Development height and high rise construction may be subject to restrictions in accordance with the Airports (Protection of Airspace) Regulations 1996.



THANK YOU

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